## **AFRICA POPULATION INSTITUTE (API)**



## **BACHELORS OF PUBLIC HEALTH**

## YEAR THREE SEMESTER TWO

COURE CODE	COURSE NAME	LH	TH	PH	СН	CU
APBPH 3201	Development Studies	45	15		60	4
APBPH 3202	Health Care Financing and Management	45	15		60	4
APBPH 3203	Health Marketing & Promotion	45	15		60	4
APBPH 3204	Health Sector Strategic Planning	45	15		60	4
APBPH 3305	Substance Abuse and Addictions	45	15		60	4
	Management					
APBPH 3406	Health Today Policies & Regulations	45	15		60	4
APBPH 3507	Dissertation/ Thesis	15	15	45	75	5

## **Course Works**

APBPH 3201	Development Studies 1. a) Examine the effect of poverty on growth and development
5201	b) Explain different theories of development studies.
	c) Assess the solutions of poverty in developing countries.
	<ul><li>2. a) Explain the importance of Affirmative action in development.</li><li>b) Account for the groups of individuals who need affirmative action in your country?</li></ul>
	3. a) Examine the relevance of community psychology in regard to economic development
	<ul> <li>b) Discuss the advantages and disadvantages of decentralization of powers in developing countries.</li> </ul>
APBPH	Health Care Financing and Management
3202	<ol> <li>a) Discuss in details the term is advocacy as used by civil society organisations?</li> </ol>
	<ul><li>b) With the use of examples distinguish between Lobbying and advocacy</li><li>c) How can you be an advocate for a social program?</li></ul>
	2. a) Why is there a need to develop an advocacy strategy?
	b) Explain the stakeholders' roles and responsibilities in advocacy strategy
	c) Discuss the reasons for encouraging a recipient to take action with respect to legislation means to the communication
	3. a) Explain the advocacy tool kits when developing an agenda
	b) "The Post-2015 Development Agenda –"What is it and how can you engage and explain the processes
	c) Explain the steps to develop your advocacy strategy

APBPH       Health Marketing & Promotion         3203       1. a) What Is Product Marketing in relation to Healthcare?         b) How do you Implement the 4 Ps of Marketing in Healthcare         2. a) How do you market healthcare in an era of reform?         b) Discuss the Steps to a successful health care marketing plan         c) Explain the Health promotion fundamentals         3. a) Discuss the role of the nurse in health promotion         b) Explain the Health Promotion Prerequisites         APBPH         Health Sector Strategic Planning         1. a) Discuss the role of professional training in social sector planning and management.         b) What are the skills, knowledge, values and experiences that are critical for the planning and management of social development?         2. a) Explain the scholarly juny into human conditions, problems and needs on one hand, and policies, programmes and services         b) How can you enhance the social and economic well-being of the ordinary population as social worker?         3. What are the necessary interactions and consultations among social development scholars, practitioners, local communities and agencies that seek to promote social policies, programmes and human welfare         APBPH       3305         Substance Abuse and Addictions Management         1. a) Elaborate different public health definitions of Substance abuse b) How can substance abuse be controlled out of your country         306       Discuss the effect of globalisatio		
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2. Write a detailed research Proposal. (Future Tense)	3507	
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Hint: Chapter One: Background to the study
Chapter Two: Literature Review
Chapter Three: Methodology
3. After the proposal has been vetted and approved, you will be required to submit your study tools/ research instruments as appendices
4. You will then be allowed to do data collection, followed by data computerisation, then data analysis.
5. Report writing, you will have to change the proposal from the past present or future tense to the past tense and this will serve as the first 3 chapters of your dissertation
6. Subsequent chapters will include among other things (Past Tense)
Chapter Four: Presentation of Findings
Chapter Five: Discussion of findings
Chapter Six: Conclusions and Recommendations
7. References from which you got the relevant literature
8. Include all the necessary appendices including the study tools, photographs, maps etc

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API, a Citadel of Innovations and Excellency in Transforming Generations, Together We Can